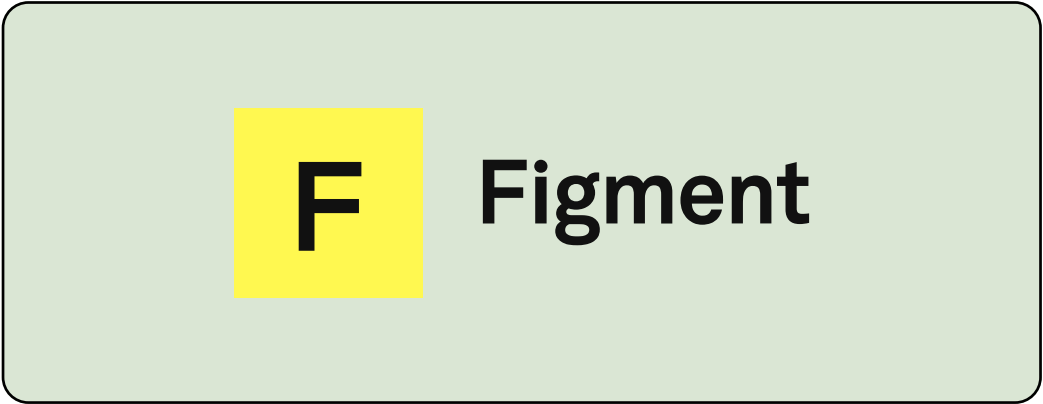


Figment Logos — Usage Guidelines

We have 4 versions of our primary logo to be used with a designers discretion, for best legibility.

Colour, black



Colour, black is ideally used on a colour background that compliments our Yellow, while ensuring a legible black wordmark.

Colour, white



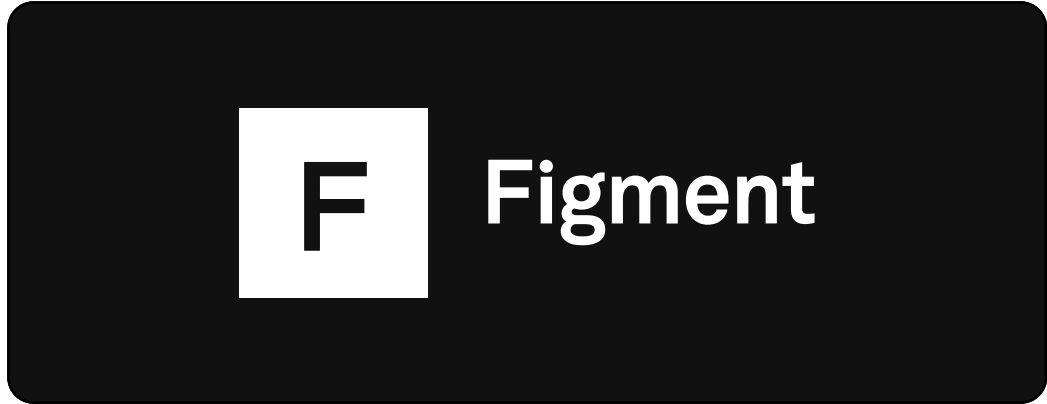
Colour, white is ideally used on a colour background that compliments our Yellow, while ensuring a legible white wordmark.

Black



Black is ideally used on a white or light colour background, ensuring legibility. Also best on photos.

White



White is ideally used on a black or dark colour background, ensuring legibility. Also best on photos.

Approved Usage Examples



Prohibited Usage Examples

